



## Introducing Robyn Simpson

*"Attitudes are the starting point for success!"*

### **Robyn Simpson**

Robyn Simpson tends to stand out from the crowd especially when she's spreading her message... "Attitudes are the starting point for success, so choose a great one and achieve anything you want."

After a fast moving career in marketing, Robyn launched her first successful business at age 26. She has since founded Choose the 'Tude Ltd – Australasia's first Motivational Resource Centre which allows her to work from where ever she wants, doing what she loves when ever she wants. She lives with a life of freedom many people aspire to. Robyn is also a co-author in the book 'Living An Abundant Life' featuring personal development guru's such as Neale Donald Walsch, Jack Canfield, Dr Wayne Dyer, Mark Victor Hansen, Brian Tracy and more...

Having studied and practiced high performance human behavior techniques, business structures and spirituality for over 20 years, Robyn has developed a highly leveraged business that allows her to use her talents and experience in the field she loves – human performance - helping people to be happy and create an abundant life. Her unique point of difference is her ability to listen on multiple levels to identify the need and facilitate growth at a core level with a deep level of respect and rapport.

"I've always had an interest in human development, spirituality, positive thinking, how the brain works, how we create our own future and how we affect other people's lives. Choose the 'Tude is my absolute passion. This business was started because I wanted to create compounding inspiration and share the benefits of positive mind sets with as many people as possible", says Ms Simpson. "Attitudes are contagious, and I wanted to inspire people to choose great one's that support their goals and desires, and create a positive ripple affect around them in a fun and fresh way."

Why did Robyn start the business? "I recall sharing with a friend that if Choose the 'Tude inspired one person to change a limiting belief, start a business, get a job or take responsibility for their attitudes then we have achieved," she says. Since then the 'Tude team have positively impacted thousands of people's 'Tudes and continue to do so.

Choose the 'Tude works with a range of people, from those who are simply lost and searching for purpose, to those who are successful and looking to take the next leap in their lives.

Robyn, a fun loving, spirited character is described by some of her clients...

"She has the ability to have the best of all personality traits; she is funny and warm, amazingly positive and combines that with the difficult ability of being able to call you into line without upsetting you! She radiates wonderful warmth, is amazingly balanced and has a clarity and calmness that makes you just want to open up to her. Robyn's strongest attributes are getting you to speak your own truth, see through the clouds and discover your purpose. She also allows you to see things for what they are and deal with them in a less emotive state and to take personal responsibility. Robyn has taught me to be open to all the possibilities life has to offer, and to ask for what I want – and then go and get it! For all these gifts I am truly grateful."

### **Jodi**

"Robyn is fun, inspiring, creative, kind, supportive, encouraging, successful, feminine, intuitive, sensitive, focused, disciplined and humble. She leads by example, and is always learning and growing. Generous with her knowledge, and always with a positive attitude, she thinks outside the

square, seeing the opportunity not the obstacles. The biggest thing Robyn has taught me is to fully believe in myself. I am very pleased you are a part of my life – thanks.”

**Sue**

Robyn is an outgoing bubbly and beautiful woman. She is an excellent communicator with amazing skills and talents to get the best out of people. Very compassionate and understanding, she has a unique quality to help others get the best out of life.

Robyn is a role model and mentor. She gives independent and unbiased views. She has the ability to cover all aspects in our lives. We feel so empowered - as individuals we have the ability to change any state and habit now, and it is our choice to change.

We have used coaches in the past with our work but not as a personal and business coach before. Working with Robyn has been the best decision in our lives. She has the ability to come from a spiritual perspective which enables us to grow even further. She is a dynamic woman that deserves all she puts her heart and mind to. She has a special place in our hearts and minds.

**Paul & Jeanette - Private High Performance Coaching Clients**

Robyn is amazing. She is absolutely holds the space to allow me to be who I am without judgment. She is uplifting, encouraging and inspiring. I describe Robyn as my "mini Jack Canfield". Robyn is like a breath of fresh air for the soul, empathetic, wise, inspirational and she encourages me to be all I can be - to be true to myself.

Robyn's strongest attributes include her ability to listen with her whole being and hearing who I can be - not hearing me as I am now, but as my potential. Robyn has a unique ability to say the right thing at the right time, to plant seeds and give them time to grow. Robyn has taught me to believe in myself and see the beauty in me and to see others as they can be, their beauty and potential, not as their behaviour. She has taught me to live to my standards and to be my own best friend.

**Julie - High Performance Coaching Client**

Aside from business, Robyn has created many other things in her life that demonstrate her passion and commitment to supporting others. These things include:

- Being invited to be a co-author in an inspirational book called 'Living an abundant life' with personal development guru's Dr Wayne Dyer, Neale Donald Walsch, Jack Canfield, Mark Victor Hansen and Brian Tracy
- Invited to facilitate global teleclasses for a world wide training company based in USA
- Writing inspirational articles for magazines and websites
- Coaching high performance human behavior with a select group of clients
- Writing and facilitating distance learning group programs
- Facilitating business teams in personal responsibility, attitude management and communication
- Robyn is also currently working on a television and radio format to inspire and support even more people
- Brisbane City Leader for XL Results Foundation – creating worldwide wealth

“I am honored to work with people to change their lives to achieve the life they truly desire.”

Remember, life is lived moment by moment. Your 'Tude is your choice every moment – choose wisely. *Pass it on...*



With Grati-Tude  
Robyn Simpson  
[www.choosethetude.com](http://www.choosethetude.com)

For media enquiries, please contact [info@choosethetude.com](mailto:info@choosethetude.com)